



**15TH WORLD CONGRESS ON
ENVIRONMENTAL HEALTH 2018**
A SOUTH PACIFIC PERSPECTIVE

20-23 March 2018
Auckland
New Zealand

SPONSORSHIP & EXHIBITION PROSPECTUS

20 - 23 March 2018
SkyCity Convention Centre
Auckland, New Zealand
www.2018wceh.org

Hosted by:



Endorsed by:





INVITATION

The International Federation of Environmental Health (IFEH) and the New Zealand Institute of Environmental Health (NZIEH) are proud to bring to New Zealand the World Congress on Environmental Health 2018 to be held in Auckland, New Zealand. The Congress and related meetings will occur between the 18th to the 23rd of March 2018 at SkyCity Convention Centre Auckland.

New Zealand is an ethnically diverse pacific country where Environmental Health Officers working in Local Government 'Territorial Authorities or Councils' carry out a range of duties alongside their Environmental Health colleagues in Public Health Units, Defence and private industry. With a population of just over 4 million living mostly in urban areas this makes for some interesting challenges. Working in this ethnically diverse, dynamic and challenging environment requires our Environmental Health Officers to be adaptable. New Zealand has seen its fair share of natural disasters in recent times resulting in significant impacts on our environment and the need for environmental health practitioners is steadily increasing. Several key pieces of legislation have recently been enacted resulting in significant changes to the way we used to do things. This Congress will provide the opportunity to explore the impact of these changes and learn from others.

The overarching theme of the Congress is *Environmental Health – a south Pacific Perspective*. Significant focus will be on the following topics for which there will be high profile speakers and industry leaders invited to speak:

- Civil Defence and Emergency Management
- Food Safety
- Public Health and Biosecurity
- Water and Waste
- Built Environment

This prospectus outlines a wide selection of sponsorship and exhibition opportunities crafted with flexibility and maximum exposure for all potential sponsors. Alternatively, we will be happy to tailor a bespoke package to suit your requirements should the options outlined here not meet with your needs.

As social networking is one of the key tools in making connections, the focus of the hospitality that the Congress offers will be creative, enjoyable and memorable. The magic and beauty of New Zealand, clean air to breathe and the ability to enjoy it all at your leisure completes the package. Auckland awaits your arrival in 2018!

For more information about the WCEH Congress 2018 and related sponsorship and exhibition opportunities please contact our Congress Managers:

The Conference Company
Ph: +64 9 3601240
Email: wceh@tcc.co.nz
Website: www.2018wceh.org

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ABOUT THE INTERNATIONAL FEDERATION OF ENVIRONMENTAL HEALTH (IFEH)

The Federation works to disseminate knowledge concerning environmental health and to promote co-operation between countries where environmental health issues are transboundary. It promotes the interchange of knowledge and intellectual property between people working in this sector and the exchange of Member's publications of a scientific and technical nature.

Amongst other things, the Federation seeks to provide a means of promoting environmental health around the world and to exchange information and experiences learnt on environmental health matters, to hold Congresses and meetings to discuss subjects relevant to environmental health, science and administration, to represent the interests of environmental health to state agencies, national governments and international organisations and to promote field studies on environmental health matters.

The Federation is an organisation whose full members are national associations representing the interests of environmental health professionals throughout the world.

ABOUT THE NEW ZEALAND INSTITUTE OF ENVIRONMENTAL HEALTH (NZIEH)

The New Zealand Institute of Environmental Health (NZIEH) is the foremost non-governmental environmental health organisation in New Zealand. The Institute has a long and proud heritage, being founded in 1920. It is a founder member of the International Federation of Environmental Health.

It is the professional body that represents those engaged in the environmental health and health protection fields in New Zealand. Members are drawn primarily from professionals working in District Health Boards; Central and Local Government. Other members work in the armed forces and in private industry. We represent 70% of the workforce of around 400 Environmental Health professionals in New Zealand.

The Institute is actively involved in promoting an awareness of current and emerging environmental health issues. It is also involved in providing submissions to government and is represented on a number of policy and standards committees. Professional communication is important and the New Zealand Institute of Environmental Health encourages local and regional meetings and provides an on-line discussion forum for members.

DELEGATE PROFILE

We anticipate attracting over 350 delegates, with approximately 40% from New Zealand and 60% from the rest of the world. Attendees will likely comprise of the following professions:

- Decision Makers (e.g. senior management, corporates and CEOs)
- Experienced Environmental Health practitioners with a strong professional focus
- Policy makers (e.g. Government, Council)
- Regulatory / Accreditation / Auditors/Verifiers
- Academics

An active marketing and communications plan has been instigated which will run through until the Congress in March 2018. The outreach through the web, personal contacts and other media will target potential attendees, presenters and industry links.

Our plan includes:

Either a physical or collateral presence at all relevant international Congress'

Regular email communication with our target databases

A comprehensive interactive website that is regularly updated

The countries we expect to welcome delegates from include:

New Zealand, Australia, Pacific Rim, United Kingdom, North America Canada and key developed markets from Europe and Asia

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PROGRAMME OVERVIEW

For programme updates please visit the website at: www.2018wceh.org

DAY	MORNING	AFTERNOON
Sunday 18 March	IFEH Meeting Day	
Monday 19 March	IFEH and NZIEH Business Meeting day	
Tuesday 20 March	Congress opening and Keynote address <i>Environmental Health in the South Pacific I – Environmental Management</i> Plenary sessions	Concurrent Sessions Natural Disasters or Recreational Water Quality
Wednesday 21 March	<i>Environmental Health in the South Pacific II – Public Health & Biosecurity</i> Plenary Sessions	Concurrent Sessions Food Safety or Public Health or Natural disasters technical tour
Thursday 22 March	<i>Environmental Health in the South Pacific III – Built Environment & Human Behaviour</i> Plenary Sessions	Concurrent Sessions Built Environment or Legal Issues and Technical workshop or Food Safety technical tour
Friday 23 March	<i>Environmental Health in the South Pacific IV – Looking to the future</i> Plenary Sessions Congress Close	Concurrent Sessions International Environmental Health Issues or Water and Waste technical tour

*Please note the programme is subject to change in terms of topic and content

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SPONSORSHIP OPPORTUNITIES

	Exclusive Diamond NZ\$22,000 + GST	Platinum (3 packages) NZ\$17,000 + GST	Gold (4 packages) NZ\$10,000 + GST	Exhibitor (stand only) NZ\$4,000 + GST
Opportunity to conduct a Breakfast Symposium/Workshop for 1 hour (venue and standard audio visual provided. Catering will be an additional cost to the sponsor)	Exclusive Day (no competing Sponsored breakfasts/workshops)	√		
Complimentary delegate registrations (including sessions, morning tea, afternoon tea on all applicable days, lunches, Welcome Reception and President's Banquet)	4	2	1	
Complimentary exhibitor staff passes (including morning tea, afternoon tea, and lunches). Passes are in addition to the complimentary delegate registrations described above.	2	2	2	2
Exhibition Stand/ Space	6mx2m (Premium location)	6mx2m	3mx2m	3mx2m
Company logo on the Congress Website	Linked to company website	Linked to company website	Linked to company website	Name only in the Exhibitor section
Company logo in the Congress Meeting App (Within the Sponsor and Exhibitor section only)	√	√	√	
Company profile in the Congress Handbook and Congress App	300 words	200 words	100 words	Company name and contact details
Opportunity to provide inserts (an A3 page folded to A4 or equivalent which is approved by the Organising Committee) in the Congress satchels	Two Inserts	One Insert	One Insert	
Copy of delegate list (name, organisation, state, country, email). Names are limited to those who have agreed to name disclosure.	4 weeks prior, 1 week prior, at the CONGRESS & 1 week after	2 weeks prior, at the CONGRESS and 1 week after	1 week prior, at the CONGRESS and 1 week after	1 week after the CONGRESS
Morning/Afternoon Tea Sponsor for one day (on all days exclusively)	√			
Discount on additional packages (limited to 1 package and based on availability)	60%	40%	25%	

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Delegate registration includes:

- Attendance at the Trade Exhibition
- Attendance at all sessions
- Satchel and contents
- Attendance at the Welcome Reception
- Attendance at the President's Banquet
- Morning tea
- Lunches
- Afternoon tea

Exhibitor staff passes include:

- Attendance at the Trade Exhibition
- Satchel and contents
- Attendance at the Welcome Reception
- Morning tea
- Lunches
- Afternoon tea



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EXCLUSIVE DIAMOND SPONSOR - NZ\$22,000 + GST

(only 1 package available)

As the Exclusive Diamond Sponsor you will be recognised as the exclusive major sponsor of the Congress.

Benefits:

Registration

- Four (4) delegate registrations including sessions, morning teas, afternoon teas, lunches, Welcome Reception and President's Banquet.
- Two (2) exhibitor staff passes (morning teas, afternoon teas and lunches).

Exhibition Space

- 6mx2m space/stand in a prime location in the Exhibition Hall including stand panels, fascia signs, 4 spotlights and power.

Breakfast Symposium

- Opportunity to conduct a Breakfast Symposium/Workshop on a morning prior to the start of the main program. (This benefit could be replaced with a Site visit)
- Topic, speaker, and content to be approved by the Committee.
- The Diamond Sponsor will be provided with an exclusive morning where there will be no other sponsor breakfasts scheduled (*Venue and standard audio visual will be provided. Catering will be an additional cost to the Sponsor*).

Profile

- **Opportunity to exclusively sponsor the morning and afternoon coffee break on all days at no additional cost**
- Company logo on the Congress website with a hyperlink to your nominated website.
- Company logo and profile (300 words) in the Congress App (Sponsor section) and the printed Congress pocket program.
- Two inserts in the satchel (to be supplied by the Sponsor). Inserts to be approved by the Organising Committee.
- Discount of 60% on any additional package purchased beyond the Diamond Sponsorship (limited to one additional option only)
- Access to the delegate list (4 weeks prior to the Congress and updates 1 week prior to at the Congress and immediately after the Congress).

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PLATINUM SPONSOR - NZ\$17,000 + GST

(only 3 packages available)

As the Platinum Sponsor you will be recognised as one of the significant sponsors of the Congress.

Benefits:

Registration

- Two (2) delegate registrations including sessions, morning teas, afternoon teas, lunches Welcome Reception and President's Banquet.
- Two (2) exhibitor staff passes (morning teas, afternoon teas and lunches).

Exhibition Space

- 6mx2m space/stand in a prime location in the Exhibition Hall including stand panels, fascia signs, 4 spotlights and power.

Breakfast Symposium

- Opportunity to conduct a Breakfast Symposium/Workshop on a morning prior to the start of the main program
- There could be concurrent Platinum sponsor breakfasts/workshops on the selected morning (*Venue and standard audio visual will be provided. Catering will be an additional cost to the Sponsor*).

Profile

- Company logo on the Congress website with a hyperlink to your nominated website.
- Company logo and profile (200 words) in the Congress App (Sponsor section) and the printed Congress pocket program.
- One insert in the satchel (to be supplied by the Sponsor).
- Discount of 40% on any additional package purchased beyond the Platinum Sponsorship (limited to one additional option only)
- Access to delegate list (2 weeks prior to the Congress and updates 1 week prior to at the Congress and immediately after the Congress).

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GOLD SPONSOR - NZ\$10,000 + GST

(only 4 packages available)

Benefits:

Registration

- One (1) delegate registration including sessions, morning teas, afternoon teas, lunches, Welcome Reception and President's Banquet.
- Two (2) exhibitor staff passes (morning teas, afternoon teas and lunches).

Exhibition Space

- 3mx2m space/stand in the Exhibition Hall including stand panels, fascia signs, 2 spotlights and power.

Profile

- Company logo on the Congress website with a hyperlink to your nominated website.
- Company logo and profile (100 words) in the Congress App (Sponsor section) and the printed Congress pocket program.
- One insert in the satchel (to be supplied by the Sponsor).
- Discount of 25% on any additional package purchased beyond the Gold Sponsorship (limited to one additional option only)
- Access to delegate list (1 week prior to the Congress and updates 1 week prior to at the Congress and immediately after the Congress).

EXHIBITOR - NZ\$5,000 + GST

Benefits:

Registration

- Two (2) exhibitor staff passes (morning teas, afternoon teas and lunches).

Exhibition Space

- One (1) Exhibition stand (3mx2m) in the Exhibition Hall including stand panels, fascia sign, 2 spotlights and power.

Profile

- Company name and contact in the Congress App (Exhibitor section) and printed Congress pocket program.
- Access to delegate list (after the Congress).

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Engagement Sponsorship Opportunities

CONGRESS APP SPONSOR – NZ\$10,000 + GST

(Exclusive Opportunity)

Registration

- One (1) Congress registration including sessions, morning teas, afternoon teas and lunches, Welcome Reception and President's Banquet.
- Two (2) exhibitor staff passes (morning teas, afternoon teas and lunches).

Exhibition Space

- One (1) Exhibition stand (measuring 3mx2m) in the Exhibition Hall.
- Stand panels with fascia sign, 2 spotlights and power.

Profile

- Exclusive logo presence on the home page and start up flash imagery.
- Company logo on the Congress website with a hyperlink to your nominated website.
- Company logo and profile (100 words) in the Congress App (Sponsor section) and the Printed Congress pocket program.
- One insert in the satchel (to be supplied by the Sponsor).
- Access to delegate list (1 week prior to the Congress and updates 1 week prior to at the Congress and immediately after the Congress).
- Promoted as exclusive App sponsor.
- Access to the delegate list (at the Congress and immediately after the Congress).

DEMONSTRATION SUITE SPONSOR – NZ\$7,000 + GST

(Exclusive Opportunity)

Registration

- One (1) Congress registration including sessions, morning teas, afternoon teas, lunches, Welcome Reception and President's Banquet.
- Two (2) Demonstration staff passes for One day (morning tea, afternoon tea and lunches).

Demonstration Space

- Opportunity to showcase product or solutions through a demonstration platform for 30 minutes during a Lunch session (Venue and standard audio visual will be provided).
- The demonstration can only occur 20 minutes after the start of the Lunch break and must finish 5 minutes before the start of the next session(s).
- One (1) Exhibition stand (3m x 2m) with stand panels, fascia sign, 2 spotlights and power.

Profile

- Company logo on the Congress website with a hyperlink to your nominated website.
- Company logo and profile (100 words) in the Congress App (Sponsor section) and the printed Congress pocket program.
- Access to delegate list (1 week prior to the Congress and updates 1 week prior to at the Congress and immediately after the Congress).

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MEETING LOUNGE SPONSOR – NZ\$7,000 + GST

(Exclusive Opportunity)

Registration

- One (1) Congress registration including sessions, morning teas, afternoon teas, lunches, Welcome Reception and President's Banquet
- Two (2) exhibitor staff passes (morning teas, afternoon teas, lunches and Welcome Reception)

Exhibition Space

- 6m x 2m space provided to create a lounge. (This space cannot be used to incorporate a stand. If a stand is required, it needs to be purchased separately).
- Theming, furniture, refreshments are additional and at the Sponsor's expense.

Profile

- Opportunity to have two (2) pull-up banners next to the Meeting Lounge.
- Company logo on the Congress website with a hyperlink to your nominated website.
- Company logo in the Congress App (Sponsor section) and the printed CONGRESS Handbook.
- Access to delegate list (1 week prior to the Congress and updates 1 week prior to at the Congress and immediately after the Congress).

KEYNOTE/SESSION SPONSOR – NZ\$4,000 + GST

Registration

- One (1) Congress registration including sessions, morning teas, afternoon teas, lunches, Welcome Reception and President's Banquet.

Keynote/Session

- Opportunity to link your brand to a particular keynote or session which presents strong synergy with your organisational goals or Congress objectives. Kindly note that this does not mean forwarding a speaker, but association to a person or topic already identified by the Committee (approval by the speaker and committee required)

Profile

- Company mention by the chairperson and logo display prior to the start of the selected platform (session or any session where the keynote addresses)
- Company logo as a holding static slide during questions in the sponsored session
- Company logo on the Congress website with a hyperlink to your nominated website.
- Company logo and profile (100 words) in the Congress App (Sponsor section) and the printed Congress pocket program.
- Access to delegate list (1 week prior to the Congress and updates 1 week prior to at the Congress and immediately after the Congress).

SITE VISIT SPONSOR – NZ\$5,000 + GST

(Two Opportunities only)

Registration

- One (1) Congress registration including sessions, morning teas, afternoon teas, lunches, Welcome Reception and President's Banquet.
- Two (2) Demonstration staff passes for One day (morning tea, afternoon tea and lunches).

Site Visit

- Opportunity to conduct a site visit to a company installation or site (The site visit is scheduled on an afternoon of the Congress dedicated for delegates to further their educational requirements through a more visual and hands-on based approach)
- Transport, catering in relation to the Site Visit will be at the Sponsors Expense

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Profile

- Company logo on the Congress website with a hyperlink to your nominated website.
- Company logo and profile (100 words) in the Congress App (Sponsor section) and the printed Congress pocket program.
- Access to delegate list (1 week prior to the Congress and updates 1 week prior to at the Congress and immediately after the Congress).

LUNCH SPONSOR – NZ\$6,000 + GST

(Exclusive Opportunity)

Registration

- One (1) Congress registration including sessions, morning teas, afternoon teas, lunches, Welcome Reception and President's Banquet.

Profile

- Opportunity to have two (2) pull-up banners near the catering stations during all the Congress Lunch breaks (4 Lunch breaks).
- Company logo on the Congress website with a hyperlink to your nominated website.
- Company logo in the Congress App (Sponsor section) and the printed Congress pocket program.
- Access to delegate list (1 week prior to the Congress and updates 1 week prior to at the Congress and immediately after the Congress)

COFFEE CART SPONSOR – NZ\$2,000 + GST

(Exclusive Opportunity)

Profile

- Promoted as a Coffee Cart Sponsor of the Congress (Coffee Cart / Barista cost, coffee costs, staff costs are at Sponsor's expense. Indicative costs for coffee, barista, staff hire works to approximately \$1200 per day).
- Coffee Cart / Barista will be located in a high traffic location or close to the sponsor stand if exhibiting (Branding of Coffee Cart / Barista at Sponsor's expense).
- Company logo on Congress website with a hyperlink to your nominated website.
- Access to delegate list (at the Congress and immediately after the Congress).

LANYARD SPONSOR – NZ\$3,000 + GST

(Exclusive Opportunity)

Registration

- One (1) Congress registration including sessions, morning teas, afternoon teas, lunches, Welcome Reception and President's Banquet.

Profile

- Opportunity to supply Lanyards as the Exclusive Lanyard Sponsor to the Congress (Lanyards to be approved by the Committee and additional to the sponsor cost)
- Company logo on the Congress website with a hyperlink to your nominated website.
- Company logo in the Congress App (Sponsor section) and the printed Congress pocket program.
- Access to delegate list (1 week prior to the Congress and updates 1 week prior to at the Congress and immediately after the Congress)

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SACHEL SPONSOR – NZ\$3,000 + GST

(Exclusive Opportunity)

Registration

- One (1) Congress registration including sessions, morning teas, afternoon teas, lunches, Welcome Reception and President's Banquet.

Profile

- Opportunity to be branded as the Exclusive Satchel Sponsor to the Congress (Satchels supplied by the Congress and could include the Congress logos as well)
- Company logo on the Congress website with a hyperlink to your nominated website.
- Company logo in the Congress App (Sponsor section) and the printed Congress pocket program.
- Access to delegate list (1 week prior to the Congress and updates 1 week prior to at the Congress and immediately after the Congress)

WELLNESS SPONSORSHIP OPPORTUNITIES

MASSAGE CORNER SPONSOR – NZ\$3,000 + GST

(Exclusive Opportunity)

Registration

- One (1) Congress registration including sessions, morning teas, afternoon teas, lunches, Welcome Reception and President's Banquet.

Exhibition Space

- 3mx2m space provided to create a massage centre adequate for up to two (2) seated massage apparatus (this space cannot be used to incorporate a stand: if a stand is required, it needs to be purchased separately).
- Masseuse costs to be at Sponsor's expense.

Profile

- Opportunity to have one (1) pull up banner next to the Meeting Lounge.
- Company logo on the Congress website with a hyperlink to your nominated website.
- Company logo in the Congress App (Sponsor section) and the printed Congress pocket program.
- Access to delegate list (1 week prior to the Congress and updates 1 week prior to at the Congress and immediately after the Congress).

FUN RUN SPONSOR – NZ\$3,000 + GST

(Exclusive Opportunity)

Registration

- One (1) Congress registration including sessions, morning teas, afternoon teas, lunches, Welcome Reception and President's Banquet.

Profile

- Promoted on the Meeting website and on the app as the Fun Run Sponsor at the Meeting which will occur on an allocated morning for the duration of 1 hour.
- Opportunity to provide branded T-Shirts to all the attendees (T-Shirts provided at Sponsor expense).
- Opportunity to provide refreshments at the start or end of the run (Sponsor's expense).
- Company logo on the Congress website with a hyperlink to your nominated website
- Company logo in the Congress App (Sponsor section) and the printed Congress pocket program.
- Access to delegate list (1 week prior to the Congress and updates 1 week prior to at the Congress and immediately after the Congress).

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BIKE TOUR SPONSOR – NZ\$3,000 + GST

(Exclusive Opportunity)

Registration

- One (1) Congress registration including sessions, morning teas, afternoon teas, lunches, Welcome Reception and President's Banquet.

Profile

- Promoted on the Meeting website and on the app as the Bike Tour Sponsor at the Meeting which will occur on an allocated morning for the duration of 1 hour.
- Opportunity to provide branded T-Shirts to all the attendees (T-Shirts provided at Sponsor's expense).
- Opportunity to provide refreshments at the start or end of the tour (Sponsor's expense).
- Company logo on the Congress website with a hyperlink to your nominated website
- Company logo in the Congress App (Sponsor section) and the printed Congress pocket program.
- Access to delegate list (1 week prior to the Congress and updates 1 week prior to at the Congress and immediately after the Congress).



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EXHIBITION

Preliminary Exhibition Timetable

19 March	Set up
20 March	Congress Opens and Sessions, Welcome Reception
21 March	Sessions
22 March	Sessions
23 March	Congress Close and pack out

Note: this is a preliminary schedule. Final timings will be published in the Exhibition Manual.

Exhibition Staff Passes

Exhibition Staff Passes are included in each sponsorship package. These passes will not include attendance to any of the scientific sessions. Sponsors will receive access to an online form in order to register staff. Additional passes may be purchased from the Congress Managers, at NZD \$350 (including GST) per person and include:

- Attendance at the Exhibition
- Attendance at the Welcome Reception
- All refreshment breaks
- A Congress satchel including Congress materials.

Exhibition staff wishing to attend sessions or the President's Banquet, must register as a Congress Delegate and pay the appropriate registration fee.

Exhibition Manual

An Exhibition Manual will be distributed to all exhibitors three months prior to the Exhibition. The manual will contain details on the online registration process for Exhibition Staff Passes, the pack-in / pack-out schedule and supplier contact details.

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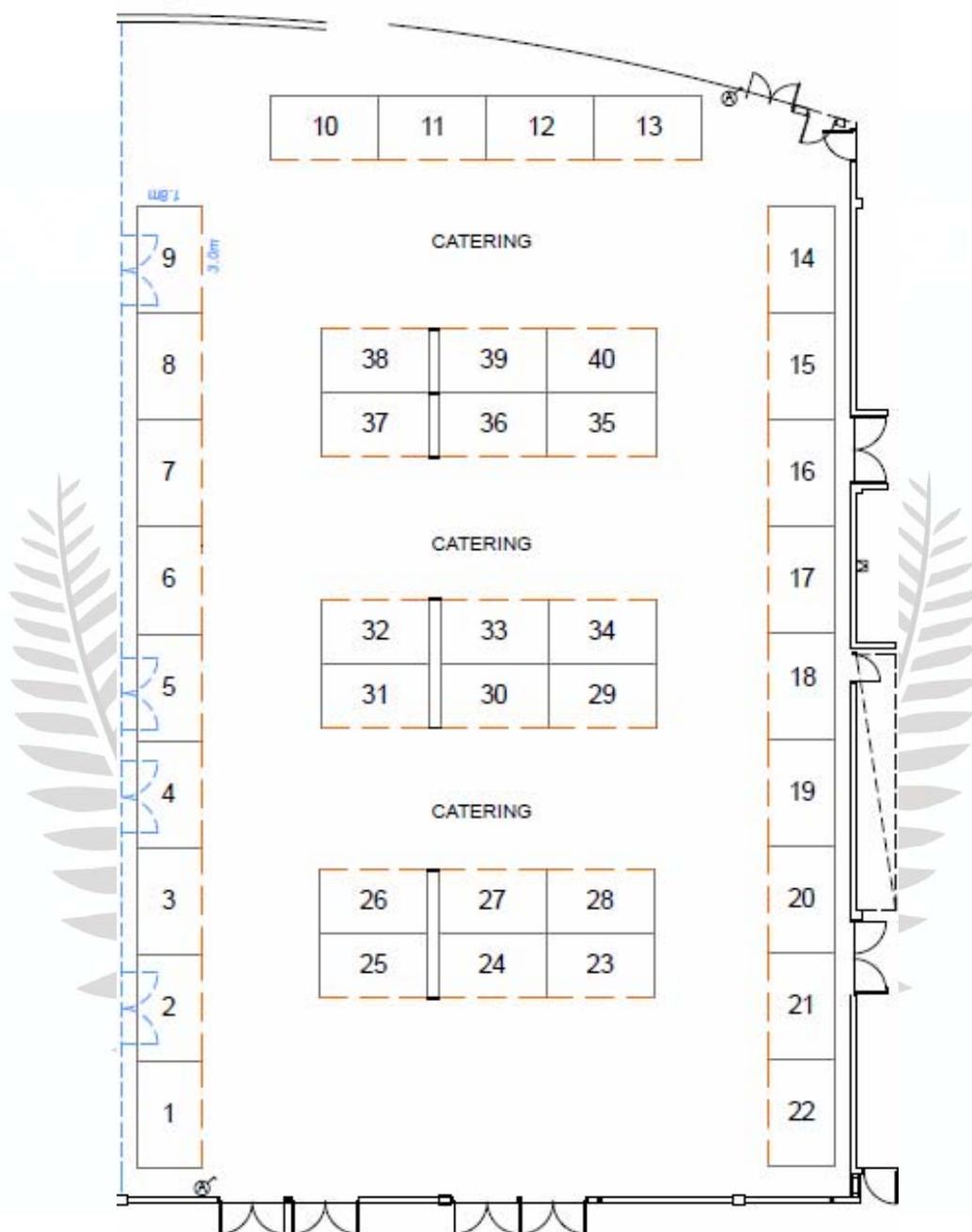


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EXHIBITION FLOOR PLAN

New Zealand Rooms 3 and 4, Level 5, SkyCity Convention Centre



Entry and Exit doors only

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TERMS & CONDITIONS

Booking & Payment Conditions

All prices are quoted in New Zealand dollars and exclude GST. GST is calculated at date of publication and is 15%. The Congress reserves the right to vary the quoted prices in line with any changes in the rate of the GST.

Sponsorship Packages and Exhibition space will be allocated only on receipt of a signed Booking Form. Confirmation will be sent together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by 1 September 2017. Applications after this date must include full payment.

All payments should be made in New Zealand dollars.

All payments due must be received by the Congress Managers prior to the Congress. No sponsor/exhibitor will be allowed to set up their exhibition stand at the Congress until full payment has been received.

The Organising Committee may need to make changes to the floor plan; however, changes will not be undertaken without prior discussion with the companies affected.

Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

- Prior to 31st July 2017, your deposit will be refunded less a 20% administration fee
- Between 1st August 2017 and 30th November 2017, you will be refunded 50% of your deposit
- From 1st December 2017 there will be no refund

The Organising Committee reserves the right to cancel the Congress not later than 1st October 2017 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

Contact

To confirm your position or discuss how we can tailor make a specific package to suit your objectives, kindly contact Nihal Fernandez (Sponsorship Manager) at The Conference Company:

The Conference Company
PO Box 90 040, Auckland 1142, New Zealand
Ph: +64 9 360 1240
Fax: +64 9 360 1242
Email: wceh@tcc.co.nz
Website: www.2018wceh.org

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